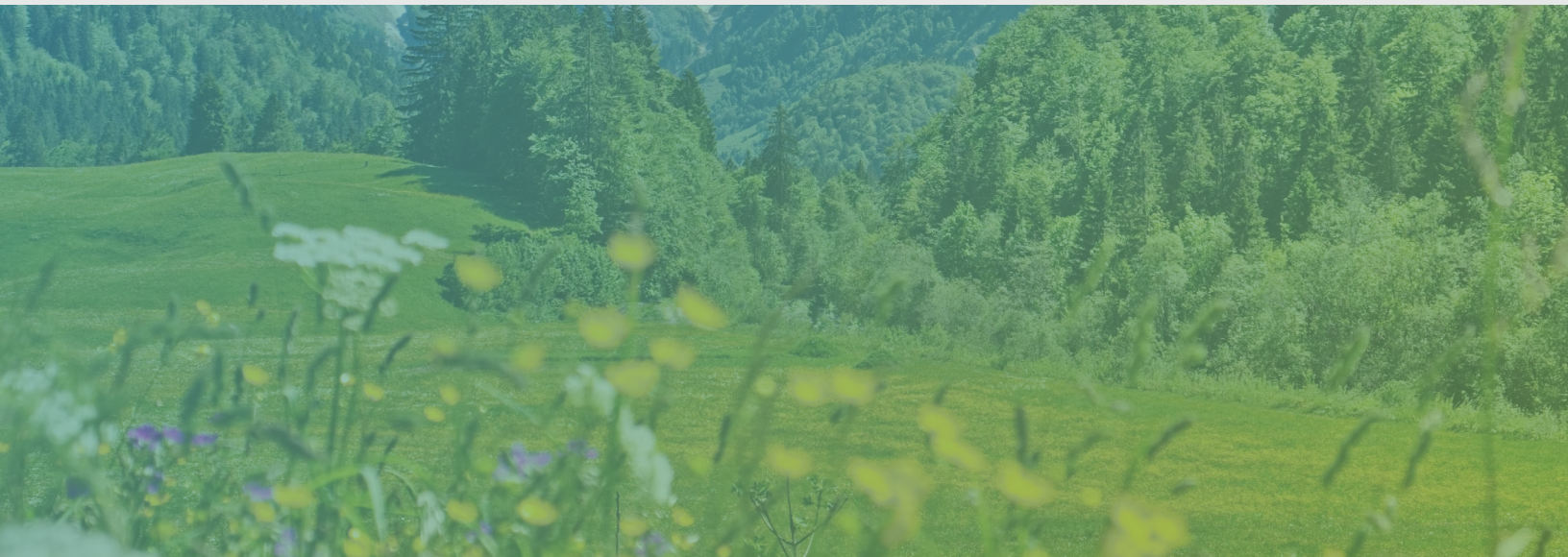


2022



SPONSOR AND EXHIBITOR PROSPECTUS



Breckenridge, CO
WWW.NECINTHEROCKIES.COM



Thank you for your interest in helping support the 2022 Nurse Educator's Conference in the Rockies. For over 30 years, the Centennial Area Health Education Center (CAHEC) has presented this conference for nurse educators, students and healthcare professionals from across the country. Not only does the conference provide meaningful education, impact and inspiration for our attendees, it helps CAHEC continue it's non-profit mission of addressing health workforce shortages and health disparities in the region. Your commitment to the NEC is an investment toward a healthier next generation!



ABOUT THE 2022 NEC

The NEC is proud to announce the theme for the 2022 conference: **Resilience in Nursing: Rising to Challenges, Embracing Changes, Creating Opportunities.**

The past few years have brought into sharp focus the vital role that nurses, nurse educators and all healthcare professionals play in our society. The world has developed a renewed appreciation for the work of healthcare professionals. However, it can still feel like swimming upstream for those in healthcare trying to fulfill their dynamic duties in an ever-changing and challenging environment. At this year's conference, we will focus on how to turn the challenges into opportunities for practice. Through hands-on learning and invaluable networking with peers, our attendees will leave this conference with the knowledge and skills to take back to their academic and clinical practices. Most importantly, our attendees will leave feeling inspired and ready to rise to challenges, embrace changes, and create opportunities for a diverse generation of current and future healthcare professionals.



WHY SUPPORT THE NEC?

- Over 250 attendees from across the country
- Dedicated time for attendees to interact with sponsors and exhibitors
- Brand awareness among a diverse group of healthcare professionals and students
- Opportunity to network and engage with decision makers in nursing education
- Chance to interact with key influencers, experts, and leaders in various healthcare fields
- Support and advance the mission of CAHEC to address healthcare shortages in communities of need

...and don't forget, the chance to spend time in the unparalleled beauty of the Colorado Rocky Mountains!



EXHIBITOR RATES

<i>Exhibitor Registration Type</i>	<i>For Profit</i>	<i>Non Profit</i>
Early Bird (before 12.15.21)	\$950	\$850
Regular	\$1,250	\$1,050
Late (after 07.15.22)	\$1,500	\$1,300
Preconference only	\$500	\$350

What's Included?

- Dedicated exhibit hours where nurse educators come to you
- Publication of your company name and logo in the program, conference app and marketing materials
- Online listing and link to your company website
- 6' skirted exhibitor table set up in the dedicated exhibitor hall
- Free internet onsite
- Special conference badges for all company representatives
- Conference meals for company representatives
- Admission to conference keynote speeches



SPONSORSHIP RATES

Summit Sponsor (1) \$20,000	Nightingale Sponsor (1) \$7,500	Clara Barton Sponsor (3) \$6,000	Poster Reception Sponsor (1) \$3, 500
<ul style="list-style-type: none"> ➤ Introduce Keynote Speaker(s) ➤ Closing remarks on Friday Lunch ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Company Logo/ Ad displayed on screen during Keynotes ➤ Recognition on conference website with company blurb, logo and link ➤ Prominent recognition on conference app ➤ Logo on bags and notebook ➤ Distribution of company promotional item/literature ➤ Three conference registrations (\$3,000 value) ➤ 12' exhibit space with first choice of placement in exhibit hall (\$2,500 value) ➤ Special conference badges for all company representatives ➤ One use of attendee list pre-conference email to attendees (sent by CAHEC) 	<ul style="list-style-type: none"> ➤ Speak at Wednesday Reception ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Company Logo/Ad displayed on screen at Wednesday reception ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature ➤ Two conference registrations (\$2,000 value) ➤ 6' skirted exhibit table – on display for full conference (\$1,250 value) ➤ Special conference badges for all company representatives ➤ One use of attendee list pre-conference email to attendees (sent by CAHEC) 	<ul style="list-style-type: none"> ➤ Lunch Sponsor (either Wednesday, Thursday or Friday) ➤ Speak at sponsored lunch ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Company Logo/Ad displayed on screen at sponsored lunch ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature ➤ One conference registration (\$1,000 value) ➤ 6' skirted exhibit table – on display for full conference (\$1,250 value) ➤ Special conference badges for all company representatives 	<ul style="list-style-type: none"> ➤ Poster Reception Sponsor ➤ Verbal recognition of organization before start of reception ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature ➤ One conference registration (\$1,000 value) ➤ 6' skirted exhibit table – on display for full conference (\$1,250 value) ➤ Special conference badges for all company representatives

Breakfast Sponsor (3) \$3,000	Technology Sponsor (1) \$3,500	High Altitude Sponsor (2) \$2,500	Coffee Break Sponsor (6) \$1,000
<ul style="list-style-type: none"> ➤ Breakfast Sponsor (either Wednesday, Thursday or Friday) ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Company Logo/Ad displayed on screen at sponsored breakfast ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature ➤ One staff conference registration (\$1,000 value) ➤ 6' skirted exhibit table – on display for full conference (\$1,250 value) ➤ Special conference badges for all company representatives 	<ul style="list-style-type: none"> ➤ Provider of attendee technology resources ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature ➤ 6' skirted exhibit table – on display for full conference (\$1,250 value) 	<ul style="list-style-type: none"> ➤ Provider of attendee Oxygen bottles ➤ Logo on all marketing materials <ul style="list-style-type: none"> ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature 	<ul style="list-style-type: none"> ➤ Recognition at the multiple locations for coffee breaks each day of each conference ➤ Logo on marketing materials <ul style="list-style-type: none"> ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app ➤ Distribution of company promotional item/literature <div> Water Bottle Sponsor (1) \$1,000 </div> <ul style="list-style-type: none"> ➤ Logo on attendee water bottle distributed in all attendee bags ➤ Logo on marketing materials <ul style="list-style-type: none"> ➤ Recognition on conference website with company blurb, logo and link ➤ Recognition on conference app





Ready to Support the NEC? Have Questions?

**More information is available on our website
WWW.NECINTHEROCKIES.COM
You can also call 970-314-8999
or send an email to INFO@SBRANDSOLUTIONS.COM
Thanks for your consideration!**