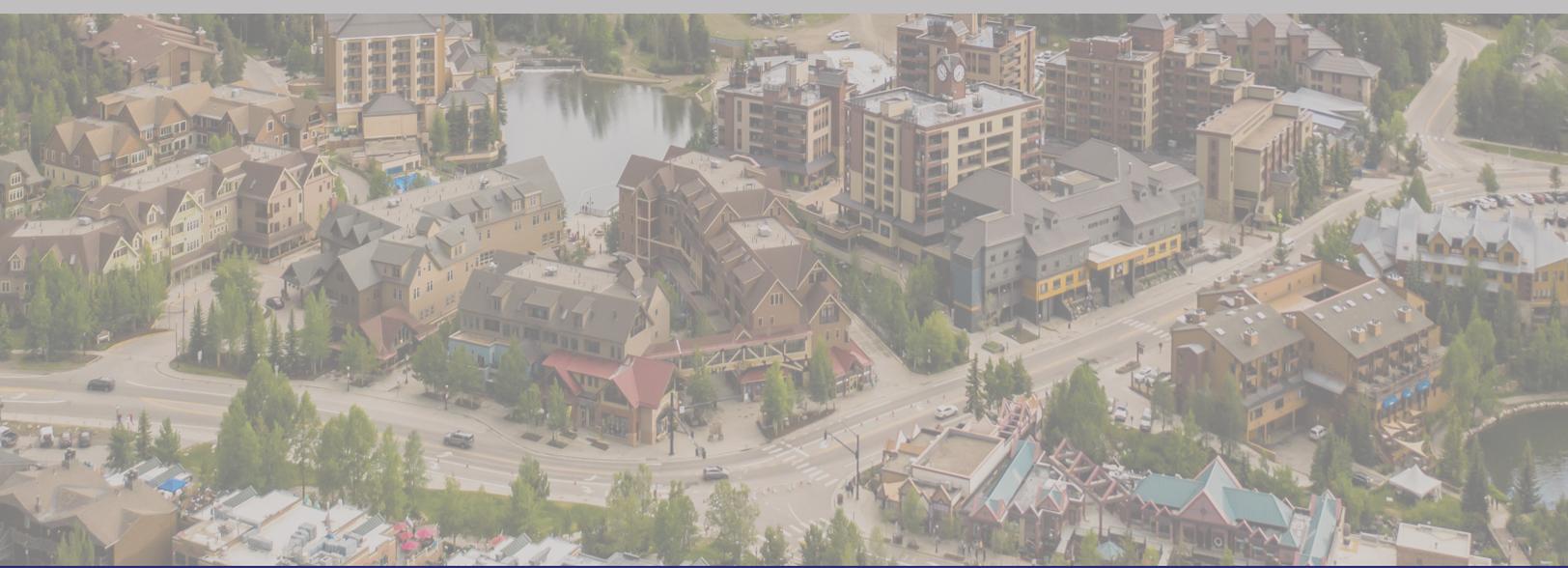




NURSE EDUCATORS CONFERENCE
IN THE ROCKIES
JULY 10 - 14
BRECKENRIDGE
COLORADO

SPONSOR AND EXHIBITOR PROSPECTUS



Breckenridge, CO
WWW.NECINTHEROCKIES.COM



Thank you for your interest in helping support the 2023 Nurse Educator's Conference in the Rockies. For over 30 years, the Centennial Area Health Education Center (CAHEC) has presented this conference for nurse educators, students and healthcare professionals from across the country. Not only does the conference provide meaningful education, impact and inspiration for our attendees, it helps CAHEC continue it's non-profit mission of addressing health workforce shortages and health disparities in the region. Your commitment to the NEC is an investment toward a healthier next generation!



ABOUT THE 2023 NEC

The NEC is proud to announce the theme for the 2023 conference: **Reaching New Heights Through Equity, Inclusivity & Diversity**

It's more important than ever that we turn our attention to Equity, Inclusivity and Diversity for the healthcare fields and those our attendees teach/serve.

For the purposes of the 2023 Nurse Educators Conference in the Rockies, Equity, Inclusivity and Diversity refers to the exploration of genders and gender identities, races and ethnicities, religions, cultures, ages, sexual orientations, physical, functional and learning abilities, as well as diversity of background, experience, geographic location, socioeconomic status, educational level, social determinants of health and more. This year, our goal for the conference is to broaden our own frames of reference and prepare to better equip the next generation of healthcare workers!



WHY SUPPORT THE NEC?

- Over 250 attendees from across the country
- Dedicated time for attendees to interact with sponsors and exhibitors
- Brand awareness among a diverse group of healthcare professionals and students
- Opportunity to network and engage with decision makers in nursing education
- Chance to interact with key influencers, experts, and leaders in various healthcare fields
- Support and advance the mission of CAHEC to address healthcare shortages in communities of need

...and don't forget, the chance to spend time in the unparalleled beauty of the Colorado Rocky Mountains!

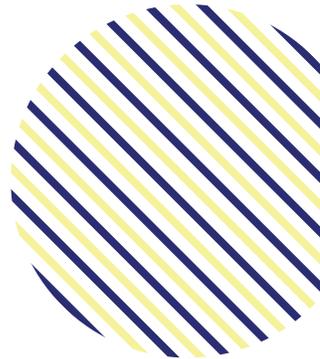


EXHIBITOR OPPORTUNITIES

<i>Exhibitor Registration Type</i>	<i>For Profit</i>	<i>Non Profit</i>
Early Bird (before 12.15.22)	\$950	\$850
Regular	\$1,250	\$1,050
Late (after 06.15.23)	\$1,500	\$1,300

What's Included?

- Dedicated exhibit hours where nurse educators come to you
- Publication of your company name and logo in the program, conference app and marketing materials.
- Online listing and link to your company website
- 8' skirted exhibitor table set up in the dedicated exhibitor hall
- Free internet onsite
- Special conference badges for company representatives
- Conference meals for company representatives
- Admission to conference keynote speeches



SPONSORSHIP OPPORTUNITIES

Summit Sponsor (1) \$15,000	Nightingale Sponsor (2) \$10,000	Clara Barton Lunch Sponsor (3) \$5,000	Breakfast Sponsor (3) \$3,500
<p>➤ Opportunity for company representative to speak during Thursday lunch</p> <p>Company Logo or Ad displayed on screen at reception and Friday's closing</p> <p>Logo on attendee schwag bags and printed programs</p> <p>Special conference badges for all company representatives</p> <p>Prominent recognition on NEC website, Whova event platform and social media pages</p> <p>One use of attendee list pre-conference email to attendees (sent by CAHEC)</p> <p>2 full conference registrations (\$2,200 value)</p> <p>8' skirted exhibit table – on display for full Conference (\$1,350 value)</p>	<p>➤ Opportunity to address audience and introduce one of 2 keynote speakers</p> <p>Recognition on NEC website, Whova event platform and social media pages</p> <p>Two full-conference registrations (\$2,200 value)</p> <p>Special conference badges for all company representatives</p> <p>8' skirted exhibit table – on display for full Conference (\$1,350 value)</p> <p>One use of attendee list pre-conference email to attendees (sent by CAHEC)</p> <p>Distribution of company promotional item placed at each seat OR table prize (centerpiece) to be given away. Items provided by sponsor.</p>	<p>➤ Company Logo/ Ad displayed on screen at sponsored lunch</p> <p>Opportunity for company representative to speak at reception</p> <p>One full-conference registration (\$1,100 value)</p> <p>8' skirted exhibit table – on display for full Conference (\$1,350 value)</p> <p>Special conference badges for all company representatives</p> <p>Recognition on NEC website, event platform, and social media pages</p>	<p>➤ Exclusive recognition at one breakfast (Wednesday, Thursday or Friday)</p> <p>Logo/ad displayed on screen in dining area during breakfast.</p> <p>8' skirted exhibit table for full Conference (\$1,000 value)</p> <p>Special conference Badges for all company representatives</p> <p>Recognition on NEC website, event platform, and social media pages</p>

Notebook Sponsor (1) \$1,500	Coffee Break Sponsor (3) \$1,500	Water Bottle Sponsor (1) \$1,500	Other
<ul style="list-style-type: none"> ➤ Logo on notebook distributed to all attendees Inclusion on website and conference app with logo and link 	<ul style="list-style-type: none"> ➤ Recognition at the multiple locations for coffee breaks each day of each conference Recognition on website and conference app with company logo and link 	<ul style="list-style-type: none"> ➤ Logo on water bottle distributed in all attendee bags Inclusion on website and conference app with logo and link 	<p>Interested in a unique sponsorship for the NEC that isn't listed? Reach out & we can work together!</p>





Ready to Support the NEC? Have Questions?

More information is available on our website

WWW.NECINTHEROCKIES.COM

You can also call 970-314-8999

or send an email to INFO@SBRANDSOLUTIONS.COM

Thanks for your consideration!