



SPONSOR AND EXHIBITOR PROSPECTUS

WWW.NECINTHEROCKIES.COM



Thank you for your interest in helping support the 2027 Nurse Educators Conference in the Rockies. For over 30 years, the Centennial Area Health Education Center (CAHEC) has presented this conference for nurse educators, students and healthcare professionals from across the country. Not only does the conference provide meaningful education, impact and inspiration for our attendees, it helps CAHEC continue it's non-profit mission of addressing health workforce shortages and health disparities in the region. Your commitment to the NEC is an investment toward a healthier next generation!



Mission:

To improve health outcomes in northeastern Colorado by connecting future and existing healthcare professionals and communities to health resources and education.

www.cahec.org



**Compassionate Care
Dementia Training**
*Building confidence and connection
for greater success in dementia care*



**NURSE WELLBEING
CONFERENCE**



ABOUT THE 2027 NEC

Join nurse educators from across the country for the **Nurse Educators Conference in the Rockies 2027**, where we look beyond today to shape the future of nursing education.

Beyond the Horizon: Educating Nurses with Purpose and Vision invites educators to look past today's challenges and toward tomorrow's possibilities — explore innovative strategies, emerging technologies, evidence-based practices, and forward-thinking approaches in nursing education that prepare the next generation of nurses to lead with confidence and compassion.

Set against the inspiring backdrop of the Rockies, this conference is an opportunity to pause, reflect, and envision what lies ahead—and to equip ourselves with the knowledge, creativity, and vision to meet the needs of future students and patients.

This is your opportunity to be inspired, to connect with a vibrant community of educators, and to return to your institutions with renewed purpose and a clear vision for advancing nursing practice and patient care through education. Don't miss this transformative event!



WHO ATTENDS THE NEC



400+

Attendees



~50%

First-time
attendees each year



40

States represented



75%

Attendees from
academic education,
LPN to PhD programs

WHY SUPPORT THE NEC

- Dedicated exhibitor hours for attendees to interact with sponsors and exhibitors
- Limited to 35 exhibitors to promote more interaction at booths
- Brand awareness among a diverse group of nursing educators
- Opportunity to network and engage with decision makers in nursing education
- Unique and fun exhibitor Passport Contest and Digital Booth to boost engagement
- A chance to support and advance the mission of CAHEC to address healthcare shortages in communities of need



Exhibitor Fees

	<i>For Profit</i>	<i>Non Profit</i>
Early Bird (before 01.31.27)	\$1250	\$1050
Regular (2.1.27 - 4.30.27)	\$1500	\$1350
Late (5.1.27 - 5.31.27)	\$1750	\$1500

Each exhibit ticket includes 1-6' table with electrical and 2 booth staff

Additional booth staff = \$350 per person.

What's Included?

- Dedicated exhibit hours
- Company Recognition:
 - Recognition on NEC Website (through August 2027)
 - Whova event platform and social media pages
 - Official Printed Program
- Special Conference Badges
- Conference Meals
- Admission to Keynotes
- Tickets for Reception for Booth Staff
- Participation in the Passport Contest
- Whova Digital Exhibitor Booth



SPONSORSHIP OPPORTUNITIES

Summit Sponsor \$10,000	Nightingale Sponsor \$7,500	Clara Barton Sponsor \$5,000	Breakfast Sponsor \$3,500
Speaking Option: One Lunch	Speaking Option: Introduce Keynote	Speaking Option: One Lunch	Speaking Option: One Breakfast
Logo Display: • Attendee Bag along with NEC • Stand-alone slide on conference slide show and/or company slide show/video to play during all meals • Prominent recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program	Logo Display: • Stand-alone slide on conference slide show and/or company slide show/video to play during all meals • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program	Logo Display: • Stand-alone slide on conference slide show and/or company slide show/video to play during all meals • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program	Logo Display: • Stand-alone slide on conference slide show and/or company slide show/video to play during all meals • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program
Direct Email to Attendees (via CAHEC)	Direct Email to Attendees (via CAHEC)	1 Marketing Flyers in Attendee Bags	Exhibitor Booth and 2 Booth Staff
3 Marketing Flyers in Attendee Bags	2 Marketing Flyers in Attendee Bags	Quarter Page Print Add in Official Printed Program	Special Conference Badges
Full Page Print Add in Official Printed Program	Half Page Print Add in Official Printed Program	1 Main Conference Registration	Admission to Keynotes
2 Main Conference Registrations	2 Main Conference Registrations	Exhibitor Booth and 2 Booth Staff	Conference Meals
Exhibitor Booth and 2 Booth Staff	Exhibitor Booth and 2 Booth Staff	Special Conference Badges	Tickets for Reception for Booth Staff
Special Conference Badges	Special Conference Badges	Admission to Keynotes	Participation in Passport Contest
Admission to Keynotes	Admission to Keynotes	Conference Meals	Whova Digital Booth
Conference Meals	Conference Meals	Tickets for Reception for Booth Staff	
Tickets for Reception for Booth Staff	Tickets for Reception for Booth Staff	Participation in Passport Contest	
Participation in Passport Contest	Participation in Passport Contest	Whova Digital Booth	
Whova Digital Booth	Whova Digital Booth		

Keycard Sponsor \$2,500	Notebook Sponsorship \$2,000	Coffee Break Sponsor \$1,000	Water Bottle Sponsor \$1,000			
Logo Display: • All lodging room keycards (~600) for NEC attendees • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program Exhibitor Booth and 2 Booth Staff Special Conference Badges Admission to Keynotes Conference Meals Tickets for Reception for Booth Staff Participation in Passport Contest Whova Digital Booth	Logo Display: • All notebooks provided to NEC Attendees • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program	Logo Display: • Poster display at all coffee stations • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program	Logo Display: • All water bottles provided to NEC Attendees • Recognition on NEC website (through August 2027) • Whova event platform and social media pages • Official Printed Program			
Exhibitor/Sponsor Add-Ons						
Altitude Oxygen Sponsor		Sponsor the complimentary oxygen bar for the day! Exclusive recognition (company logo) sign at oxygen bar, exhibitor table at oxygen bar for sponsored day, and promotion on Whova event platform, NEC website, and social media. \$500/day (5 days available)				
Advertising Opportunities		Want to promote your organization with additional advertising in the Official Printed Program consider purchasing a full, half, or quarter page ad. Includes recognition on NEC website (through August 2027), Whova event platform, and social media pages <table><tr><td>Quarter page ad \$300</td><td>Half page ad \$500</td><td>Full page ad \$900</td></tr></table>		Quarter page ad \$300	Half page ad \$500	Full page ad \$900
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Ready to Support the NEC? Have Questions?

More information is available on our website

WWW.NECINTHEROCKIES.COM

Reach out by email to necintherockies@gmail.com

Thanks for your consideration!