



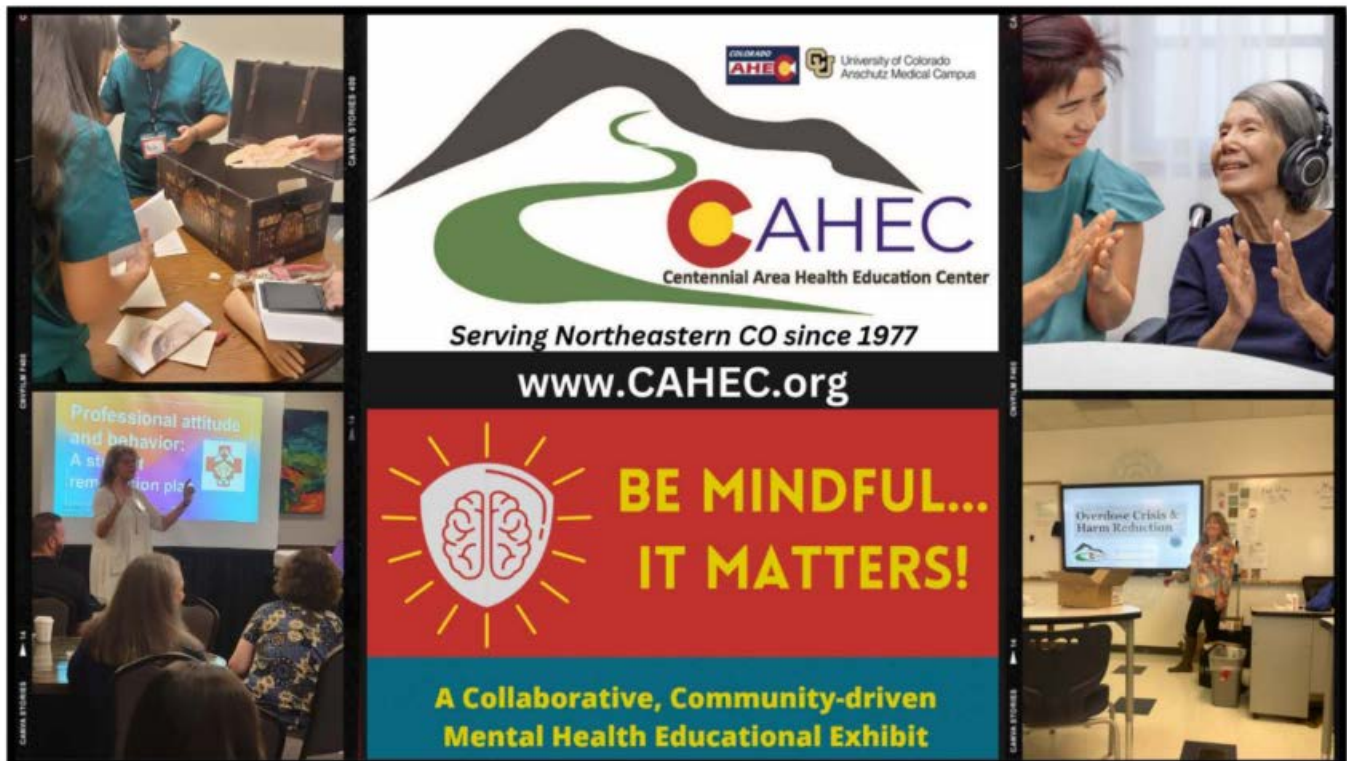
SPONSOR AND EXHIBITOR PROSPECTUS



WWW.NECINTHEROCKIES.COM



Thank you for your interest in helping support the 2026 Nurse Educators Conference in the Rockies. For over 30 years, the Centennial Area Health Education Center (CAHEC) has presented this conference for nurse educators, students and healthcare professionals from across the country. Not only does the conference provide meaningful education, impact and inspiration for our attendees, it helps CAHEC continue its non-profit mission of addressing health workforce shortages and health disparities in the region. Your commitment to the NEC is an investment toward a healthier next generation!



ABOUT THE 2026 NEC

Step into the future of nursing education by attending the 2026 NEC in the Rockies, set in the stunning alpine beauty of Breckenridge, Colorado.

The theme for 2026 is **"Charting our True North: Navigating the Future of Nursing Education"**. This theme captures the essence of guiding the future of nursing education with clarity, purpose, and direction. It reflects the vital role that nursing educators play in charting the path forward, navigating the evolving challenges of healthcare, and ensuring that nursing professionals remain grounded in their core values, even in uncertain times.

Join us in discovering how to elevate nursing education to meet the demands of a rapidly changing healthcare environment and ensure the success of future nurses.



WHY SUPPORT THE NEC?

- Over 350 attendees from across the country
- Dedicated time for attendees to interact with sponsors and exhibitors
- Brand awareness among a diverse group of healthcare professionals and students
- Opportunity to network and engage with decision makers in nursing education
- Chance to interact with key influencers, experts, and leaders in various healthcare fields
- Support and advance the mission of CAHEC to address healthcare shortages in communities of need

...and don't forget, the chance to spend time in the unparalleled beauty of the Colorado Rocky Mountains!



Exhibitor Fees

	<i>For Profit</i>	<i>Non Profit</i>
Early Bird (before 01.31.26)	\$1250	\$1050
Regular (2.1.25 - 4.30.26)	\$1500	\$1350
Late (5.1.26 - 5.31.26)	\$1750	\$1500

Each exhibit ticket includes 1 6 ft table, 1 electrical plug and 2 booth staff
Additional booth staff = \$350 per person.

What's Included?

- Dedicated exhibit hours where nurse educators come to you
- Publication of your company name and logo in the program, conference app and marketing materials
- Online listing and link to your company website
- 6' skirted exhibitor table set up in the dedicated exhibitor hall
- Free internet onsite
- Special conference badges for all company representatives
- Conference meals for company representatives
- Admission to conference keynote speeches



SPONSORSHIP OPPORTUNITIES

Summit Sponsor \$10,000	Florence Nightingale Keynote Sponsorship \$7,500	Clara Barton Sponsorship \$5,000	Breakfast Sponsorship \$3,500
• Opportunity for company representative to speak during one lunch and/or reception • Company Logo or Ad displayed on Conference slide show to be played during all conference meals • Full page print ad in official Conference printed program • Prominent recognition on NEC website, Whova event platform, and social media pages • Two full-conference registrations • Special conference badges for all company representatives • Ability to draft an email (to be sent by CAHEC) to send to entire attendee list • 6' skirted exhibit table – on display for full Conference • Logo on attendee bags	• Opportunity to address audience and introduce keynote speaker • Half page print ad in official Conference printed program • Recognition on NEC website, Whova event platform and social media pages • Two full-conference registrations • Special conference badges for all company representatives • Ability to draft an email (to be sent by CAHEC) to send to entire attendee list • 6' skirted exhibit table – on display for full Conference • Distribution of company promotional item(s) placed attendee bags	• Opportunity for company representative to speak at one lunch • Quarter page ad in official Conference printed program • Recognition on NEC website, event platform, and social media pages • One full-conference registration • Special conference badges for all company representatives • 6' skirted exhibit table – on display for full Conference	• Exclusive recognition at one breakfast (Wednesday, Thursday or Friday) • Logo or ad displayed on screen during one breakfast • Recognition on NEC website, event platform, and social media pages • Special conference Badges for all company representatives • 6' skirted exhibit table for full Conference

**Key Card
Sponsorship**
\$2,500

- Company logo and website on ~600 key cards for conference attendees
- Recognition on NEC website, event platform, and social media pages
- Special conference Badges for all company representatives
- 6' skirted exhibit table for full Conference

**Notebook
Sponsorship**
\$2,000

- Exclusive recognition (company logo) on padfolio/notebook to be distributed in attendee bags
- Recognition on NEC website, event platform, and social media pages

**Coffee Break Sponsor
of the Day**
\$1,000

- Recognition at the multiple locations for coffee breaks on the day of sponsorship
- Recognition on NEC website, event platform, and social media pages

**Water Bottle
Sponsor**
\$1,000

- Exclusive recognition (company logo) on water bottle to be distributed in attendee bags
- Recognition on NEC website, event platform, and social media pages

**Exhibitor/Sponsor
Add On Option**

- Altitude Oxygen
Sponsorship**
\$500/day (5 days available)
- Exclusive recognition (company logo) sign at oxygen bar
 - Exhibitor table at oxygen bar for sponsored day
 - Promotion on conference website sponsoring oxygen for the day

**Advertising
Opportunities**

- Advertising in in official Conference printed program
- Recognition on NEC website, event platform, and social media

Quarter page ad - \$300
Half page ad - \$500
Full page ad - \$900



Ready to Support the NEC? Have Questions?

More information is available on our website

WWW.NECINTHEROCKIES.COM

You can also call [970-314-8999](tel:970-314-8999)

or send an email to

shelbyrosewhitson@gmail.com

Thanks for your consideration!