



SPONSOR AND EXHIBITOR PROSPECTUS

Beaver Run Resort | Breckenridge, CO
WWW.NECINTHEROCKIES.COM



Thank you for your interest in supporting the 2024 Nurse Educator's Conference in the Rockies. For over 30 years, the Centennial Area Health Education Center (CAHEC) has presented this conference for nurse educators, students and healthcare professionals from across the country. Not only does the conference provide meaningful education, impact and inspiration for our attendees, it helps CAHEC continue it's non-profit mission of addressing health workforce shortages and health disparities in the region. Your commitment to the NEC is an investment toward a healthier next generation!



ABOUT THE 2024 NEC

The theme for the 2024 conference is:

Educating Nurses: Riding the Waves of Change

"Riding the Waves of Change" is a metaphorical expression that signifies the dynamic nature of the nursing profession and the need for nurses to adapt to and embrace the evolving healthcare landscape. "Educating Nurses: Riding the Waves of Change" refers to the challenges faced by nursing educators in preparing future nurses for our changing healthcare environments.

Healthcare environments are constantly evolving due to advancements in technology, changes in policies, emerging diseases, scientific advancements, and shifting patient demographics. As a result, nurses in all environments must continually update their knowledge, skills, and attitudes to meet these changing demands. Those who educate nurses play a crucial role in equipping the nursing workforce with the knowledge, skills, and attitudes necessary to provide safe, effective, and person-centered care across a wide array of settings. As we all ride these waves of change, we must adopt mindsets of adaptability and resilience. As educators, we must foster these in our students and fellow nurses as well. The Nurse Educator Conference in the Rockies will help nurse educators tackle the metaphorical ocean of challenges that our role entails!



WHY SUPPORT THE NEC?

- Over 300 attendees from across the country
- Dedicated time for attendees to interact with sponsors and exhibitors
- Brand awareness among a diverse group of healthcare professionals and students
- Opportunity to network and engage with decision makers in nursing education
- Chance to interact with key influencers, experts, and leaders in various healthcare fields
- Support and advance the mission of CAHEC to address healthcare shortages in communities of need

...and don't forget, the chance to spend time in the unparalleled beauty of the Colorado Rocky Mountains!



EXHIBITOR RATES

<i>Exhibitor Registration Type</i>	<i>For Profit</i>	<i>Non Profit</i>
Early Bird (before 01.31.24)	\$1,100	\$950
Regular	\$1,400	\$1,250
Late (after 04.30.24)	\$1,600	\$1,400

What's Included?

- Dedicated exhibit hours where nurse educators come to you
- Publication of your company name and logo in the program, conference app and marketing materials
- Online listing and link to your company website
- One 6' skirted exhibitor table set up in the dedicated exhibitor hall
- Free internet onsite (one electrical outlet per table)
- Special conference badges for all company representatives
- Conference meals for company representatives
- Admission to conference keynote speeches

Each exhibitor ticket includes 1 table and 2 booth staff. Additional tables can be purchased for 1/2 the price at time of purchase. Additional booth staff can be registered for an additional \$300



SPONSORSHIP OPPORTUNITIES

Summit Sponsor (1) \$10,000	Nightingale Sponsor (2) \$7,500	Clara Barton Lunch Sponsor (2) \$5,000	Reception Sponsor (1) \$4,000
<p>▶ Opportunity for company representative to speak during Thursday lunch</p> <p>Company Logo or Ad displayed on screen at reception and Friday's closing</p> <p>Logo on attendee schwag bags and printed programs</p> <p>Special conference badges for all company representatives</p> <p>Prominent recognition on NEC website, event platform and social media pages</p> <p>Ability to draft email (to be sent by CAHEC) to attendee list</p> <p>4 full conference registrations (lodging not included)</p> <p>6' skirted exhibit table – on display for full Conference</p>	<p>▶ Opportunity to address audience and introduce keynote speaker</p> <p>Recognition on NEC website, event platform and social media pages</p> <p>Two full-conference registrations</p> <p>Special conference badges for all company representatives</p> <p>6' skirted exhibit table – on display for full Conference</p> <p>Ability to draft email (to be sent by CAHEC) to attendee list</p> <p>Distribution of company promotional item placed at each seat OR table prize (centerpiece) to be given away. Items provided by sponsor</p>	<p>▶ Opportunity for company representative to speak at lunch</p> <p>Company Logo/ Ad displayed on screen at sponsored lunch</p> <p>Recognition on NEC website, event platform, and social media pages</p> <p>One full-conference registration</p> <p>Special conference badges for all company representatives</p> <p>6' skirted exhibit table – on display for full Conference</p>	<p>▶ Exclusive opportunity to speak at the Thursday reception</p> <p>Logo/ad displayed on screen during reception</p> <p>Recognition on NEC website, event platform, and social media pages</p> <p>Special conference Badges for all company representatives</p> <p>6' skirted exhibit table for full Conference</p>

<p>Altitude Sponsor (1) \$3,500</p>	<p>Breakfast Sponsor (3) \$3,500</p>	<p>Event App Sponsor (1) \$2,500</p>	<p>Notebook Sponsor (1) \$1,000</p>
<p>▶ Opportunity for exclusive recognition at Oxygen Bar on site (to be booked by Sponsor) OR on Oxygen dispenser cans distributed in attendee bags</p> <p>Exclusive recognition at a conference meal</p> <p>6' skirted exhibit table for full Conference</p> <p>Special conference badges for all company representatives</p> <p>Recognition on NEC website, event platform, and social media pages</p>	<p>▶ Exclusive recognition at sponsored breakfast</p> <p>Company Logo/ Ad displayed on screen at sponsored breakfast</p> <p>6' skirted exhibit table for full Conference</p> <p>Special conference badges for all company representatives</p> <p>Recognition on website and conference app with company logo and link</p>	<p>▶ Prominent recognition on the NEC conference app, Whova</p> <p>Ability to draft an email (to be sent by CAHEC) to the entire attendee list</p> <p>Recognition on website and conference app with company logo and link</p>	<p>Logo on padfolio distributed in all attendee bags (to be provided to CAHEC prior to conference and per CAHEC identified specs)</p> <p>Recognition on NEC website, event platform, and social media pages</p>
<p>Coffee Break Sponsor (1) \$1,000</p>	<p>Bag Sponsor (1) \$1,000</p>	<p>Water Bottle Sponsor (1) \$1,000</p>	<p>Ad Space</p>
<p>Recognition at the multiple locations for coffee breaks on the day of sponsorship</p> <p>Recognition on NEC website, event platform, and social media pages</p>	<p>Logo on bag distributed in all attendee (to be provided to CAHEC prior to conference and per CAHEC identified specs)</p> <p>Inclusion on website and conference app with logo and link</p>	<p>Logo on water bottle distributed in attendee bags (to be provided to CAHEC prior to conference and per CAHEC identified specs)</p> <p>Recognition on NEC website, event platform, and social media pages</p>	<p>\$200 Quarter page ad in printed program and recognition on conference app</p> <p>\$450 Half page ad in printed program and recognition on conference app</p> <p>\$800 Full page ad in printed program and recognition on conference app</p>



Ready to Support the NEC? Have Questions?

More information is available on our website
WWW.NECINTHEROCKIES.COM
You can also call 970-314-8999
or send an email to INFO@SBRANDSOLUTIONS.COM
Thanks for your consideration!